

## Press Release

### Sekonic's New Flagship SPEEDMASTER L-858D

World's First.....MULTI-FUNCTION.....FLASH DURATION.....MULTI-BRAND WIRELESS TRIGGERING LightMeter

Tokyo, Japan, September 16th, 2016 - Sekonic Corporation, the leader in design and engineering of Professional Photographic Light Meters, announced today their latest innovation, the SPEEDMASTER L-858D. Added to their current premium models, the new SPEEDMASTER L-858D forges a significant design change and feature set that addresses the look, feel and interaction of today's electronic photographic gear.

The NEW Sekonic SPEEDMASTER L-858D combines over 60 years of Sekonic innovation with cutting-edge flash measurement technology to meet and exceed the demands of today's photographers. Pioneering the flash duration measurement, the L-858D provides the critical flash data needed to calculate proper ambient-flash exposure. As its name implies, the SPEEDMASTER L-858D also measures the brief flash bursts of HSS (High Speed Sync) for precision flash exposure control.

The L-858D includes the essence of the popular L-478D series features and functions that enable photographers to break through the boundaries of ISO sensitivity, flash and ambient shutter speeds, as well as frame rates (f/s) and shutter angles for cinematographers.

Both motion image makers and landscape photographers will really enjoy the increased sensitivity for both incident and reflected-spot measurements providing extreme low light level readings. In addition, the L-858D offers optional wireless triggering modules now available for Elinchrom® and Phottix® in addition to PocketWizard® brand radio triggering devices. With its 2.7" color touch screen and truly innovative advanced and sophisticated features, the L-858D leads the way to the next generation of light measurement control.

In a recent interview, Mr. Lorenzo Gasperini (Senior International Sales & Marketing Manager) stated, "The SPEEDMASTER L-858D is a perfect example of 'necessity is the mother of invention'. It wasn't long after some flash manufacturers achieved the fastest flash duration in their products that the Sekonic team realized flash duration measurement would be a critical part of the process. Flash duration was always on the drawing board, but with the release of the L-858 it is the perfect time to incorporate it and other innovative design enhancements. The L-858 is a culmination of designs and concepts drawn from the needs of photo/video/cinematographers and the talent of Sekonic engineers."



L-858D  
SPEEDMASTER

## Key Features:

- Flash Duration Measurements
- HSS Flash Measurements
- Optional Radio Transmitter now for Elinchrom® and Phottix® in addition to PocketWizard®
- Exposure Profiling
- Other Key Features
  - 2.7" Color dot-matrix touch screen
  - Extended ISO Range ISO 3 to ISO 13,107,200 + ISO 850
  - Expanded Shutter Speed Range 30 min. to 1/16,000s for flash light
  - Expanded Shutter Speed Range 30 min. to 1/64,000s for ambient light
  - Full HD Cine and CINE mode: 1 to 1000f/s and 1 to 358 degree shutter angle
  - Connectivity with MAC/PC DTS software for firmware upgrades, custom settings and Exposure Profiling

For more information contact:

Lorenzo Gasperini

Senior International Sales & Marketing Manager

[lorenzo.gasperini@sekonic.co.jp](mailto:lorenzo.gasperini@sekonic.co.jp)

To learn more about the history of Sekonic or their extensive line of professional light measuring instruments, visit them at [www.sekonic.com](http://www.sekonic.com).

*All company or product names are trademarks or registered trademarks of the respective companies.*